

CRITERIA- 7

7.3 INSTITUTIONAL DISTINCTIVENESS

DESCRIPTION:

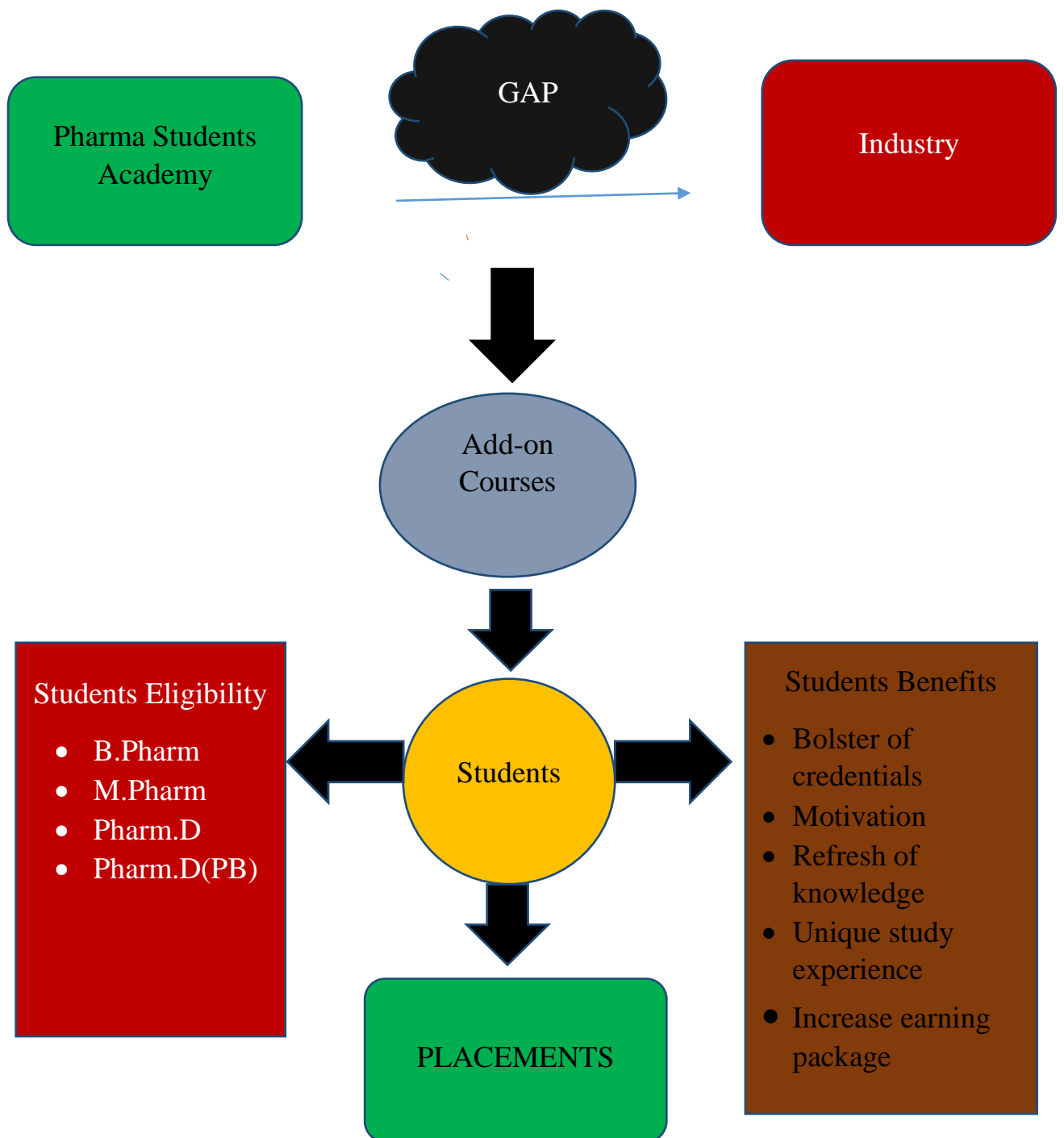
Geethanjali College of Pharmacy has been established in the year 2007 emphasizes holistic education & Research focusing on the integrated personality of students. The college is serving to cater to the needs of students and has introduced many innovative practices for the students to achieve quality education, improve their practical knowledge and technical skill of students to mold them with employable skills, to meet the current research trends in the pharmaceutical industry who are selective to pursue their career in either way i.e., Industry based or Clinical Practice-based.

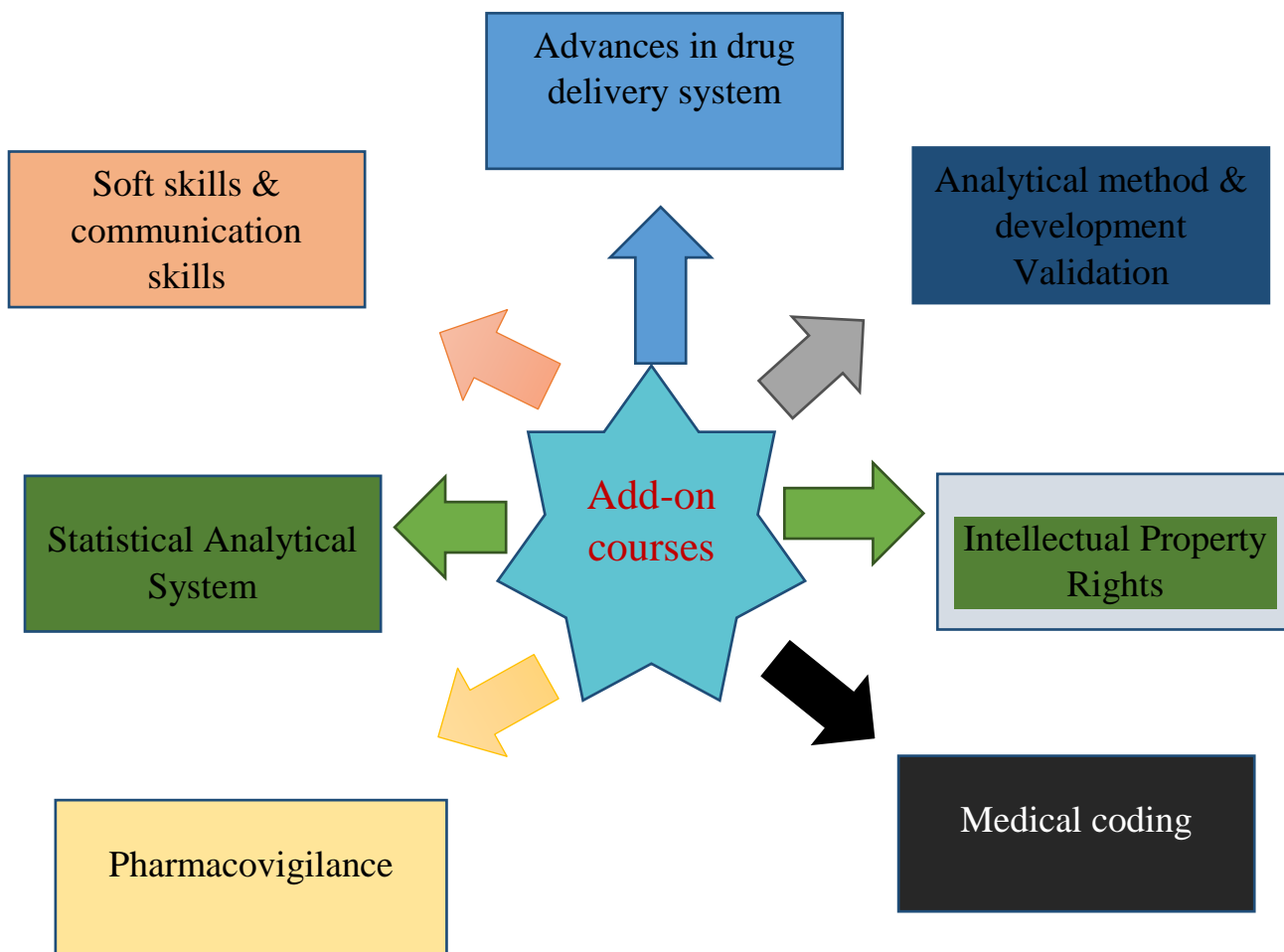
The Institution follows a curriculum designed by JNTU-Hyderabad, and also follows the regulations of PCI & AICTE. However, the college administration focusing the need of the hour in this world of globalization and competition, and plans & implements many innovative practices in the curriculum which braces the students for gaining practical skills that they may not get in an integrated program, to upgrade the educational system of B.Pharmacy, M. Pharmacy, Pharm.D & Pharm.D (PB) programs to equip the students to face the emerging challenges in the job market and visualize the career opportunities and the approach towards achieving them. It provides opportunities to the learners to move directly to the employment sector & helps them in better job placements and increases the earning package.

Add-on course is academic initiative started in 2016 along with the regular degree master's programs to fulfil the emerging needs of the industry, meet the global requirements & bridge the gap between the pharmaceutical industry and the students in various interdisciplinary areas. Hence, various add-on courses were started which include

- Soft skills & Communication skill development, Career planning
- Advances in the drug delivery systems
- Analytical method development & validation
- Intellectual Property Rights & Patent filling
- Pharmacovigilance
- Medical coding
- Statistical Analysis
- Clinical data Management
- Statistical Package for the Social Sciences (SPSS)

The program consists of certificate courses to be done in one year respectively. It is sponsored by Teja Educational Society in association with IQAC organized by Geethanjali College of Pharmacy.





LIST OF PROGRAMS

2023-24 CERTIFICATION PROGRAM

S. No	Course Name	Program	Students Enrolled	No. of Students Participated	Faculty Name	Date	Schedule
1.	Soft Skills & Communication Skills (SSCS)	III-B.Pharm	21Z	101	Dr. Bharat Bhushan (Co-Ordinator), D. Kondal	30/10/2023 to 10/12/2023	every day class after regular classes
2.	Analytical Method Development & Validation (AMDV)	IV-B.Pharm	20Z	97	Dr. R.Sivakumar (Co-Ordinator), Dr. N. Anjaneyulu, M. Satish Kumar, K.L.Rajita, A.Madhavi	29/07/2023 to 02/09/2023	every Saturday 6 classes
3.	Intellectual Property Rights (IPR)	I-M.Pharm	23Z	17	Dr. P.Neeraja (Co-Ordinator), Dr. Y. Shiva Kumar	21/10/23 to 25/11/2023	every Saturday 6 classes
4.	Advances in Drug Delivery Systems (ADD)	II-M. Pharm	22Z	27	Dr. P.Neeraja (Co-Ordinator), Dr. Y. Shiva Kumar, Mr.K.Kishore Kumar Reddy	25/11/2023 to 09/12/2023	every Saturday 6 classes
5	Pharmacovigilance (PV)	IV-Pharm.D & I-P.B	20Z &23Z	29	DrAbdulnazer ali, (Co-Ordinator), Dr.MD. Abubakar,	25/10/2023 to 28/11/2023	every day class after regular classes

6.	Statistical Package for the Social Sciences	V-Pharm.D & II Pharm.D (PB)	19Z & 22Z	25	Dr. M. Srinivas (Co-Ordinator), P. Siva Rama Krishna	01/11/2023 to 05/12/2023	every day class after regular classes
7.	Medical Coding (MC)	VI-Pharm.D & III Pharm.D (PB)	18 & 21Z	24	Dr. Bharat Bhushan (Co-Ordinator), Dr. R.Naga Kishore, Mrs.T.Anoosha	01/11/2023 to 09/12/2023	every day class after regular classes
8.	Clinical Data Management	III - Pharm.D	21Z	32	DrAbdul nazer ali, (Co-Ordinator), Dr.S.Kiranmai	24/01/24 to 20/03/2024	every day class after regular classes

A total of 352 students (95%) out of 370 students got enrolled in various add-on courses of Soft Skills & Communication Skills, Analytical Method Development & Validation by B. Pharmacy, and Intellectual Property Rights & Advances in Drug Delivery Systems attended by M. Pharmacy, Pharmacovigilance, Medical Coding and SPSS by Pharm.D students.

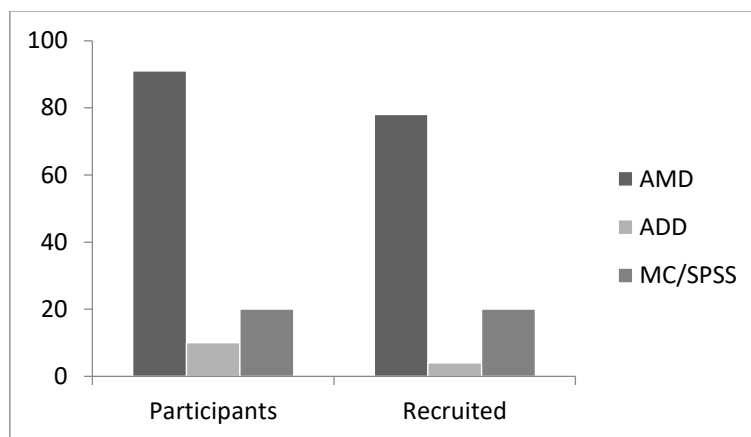
OVERALL PERFORMANCE

YEAR	NO OF STUDENTS IN COLLEGE	NO OF STUDENTS PARTICIPATED	PERCENTAGE
2023-24	370	352	95

Course name	AMVD	ADD	MC/SPSS	SSCS	IPR	PV	SAS
Program	IV B.Pharm	II M.Pharm	VI Pharm.D	III B.Pharm	I M.Pharm	IV Pharm.D	V Pharm D Pharm D (PB) I
Batch Enrolled	20Z	22Z	18Z	21Z	23Z	18Z	17Z & 20Z

No of Participants	91	10	20	0	0	0	0
No of Recruited	78	4	20	0	0	0	0

- A total of 91 students in B. Pharmacy final year took the training in Analytical Method Development & Validation course and 78 students got selected for campus placement with an average of 2.8 lakhs per annum
- A total of 20 students in M. Pharmacy final year took the training in Advances in Drug Delivery Systems course and 20 students got selected for campus placement with an average of 2.9 lakhs per annum
- A total of 10 students in Pharm.D final year took the training in Medical Coding course/SPSS and 04 students got selected for campus placement with an average of 2.8 lakhs per annum.



2023-24 ADD ON COURSE vs PLACEMENTS